

Celebration of the 2025 Champion for Children

Spring 2025

Dear Small Business Owner,

We are **Children First...** the region's leading child advocacy organization dedicated to ensuring the needs of children who face enormous challenges in life thrive.

Over the past four decades, our advocacy has made an indelible and permanent impact on children, guaranteeing their health care coverage, expanding the availability of affordable, high-quality Pre-K, advocating for better public schools, and making sure that better protections are in place for abused and neglected children.

On the evening of Tuesday, May 20, 2025, more than 400 people will join Children First when we hold our annual **Celebration of the Champion for Children** where we will **honor our Governor Josh Shapiro** as a fierce advocate for children in Pennsylvania.

As a small business owner, we know you may want to support organizations like ours, but your resources may also be limited. We are working to better lives for all children in local communities like yours. From helping more children enroll in quality pre-k programs, to ensuring children have access to affordable early childhood education opportunities, to forcing the state to pay more money to our local public schools - we are taking on big fights and winning for our kids and you can be a part of this too. For the first time, we're offering small businesses, with less than 100 employees, the opportunity to get your name in front of hundreds of people you might not normally have the chance to impress.

For a **\$450 sponsorship**, you will get an oversized business card ad in our digital program book, your name will be listed under the small business section of our event website, and on signage at the event, and you'll receive one free ticket (valued at \$200) to join us at the event with hundreds in attendance. For a **\$150 sponsorship**, you will get a business card size ad in our digital program book and your name will be listed on our event website. The digital program book will be featured online with the potential of thousands of views.

We know that there are many worthy causes to support but we invite you to join **Children First** and be among a growing list of corporations, organizations, and individuals that are actively improving the future for children in our region.

If you have any questions, or if we can assist you with processing your sponsorship, reach out to Steven Fynes, Administrative Director at Children First, at 215-563-5848 x111 or email: stevenf@childrenfirstpa.org.

Thank you in advance for considering our invitation.

Celebrating Children First's 45th Anniversary and the 2025 Champion for Children: Governor Josh Shapiro

Tuesday, May 20, 2025, at 5:30pm at Vie, 600 N. Broad Street, Philadelphia, PA 19130

Small Business Sponsorship Response Form

Contact Information

Your Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

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I would like to join the 2025 Celebration with a Small Business Sponsorship of \$450 in honor of your 45th Anniversary.

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I would like to support Children First with a Small Business Sponsorship of \$150.

Details: Oversized business card ad (\$450) in our digital program book, size: 4"wide x 3"high. Standard business card ad (\$150) in our digital program book, size: 4"wide x 2"high. We are also offering discount ticket prices on additional tickets. Send artwork to stevenf@childrenfirstpa.org as PDF or JPEG. RSVP before April 30, 2025, to get your ad in the program book. Need help with a design? We can help design a simple ad for you!

Contribution Information

By mail: Checks payable to Children First, 990 Spring Garden Street, Suite 600, Philadelphia, PA 19123

By credit card on our website: www.childrenfirstpa.org/2025celebration

By credit card: Name on Card: _____

Exp. Date: _____ Card Type: _____ Security Code: _____

Credit card number: _____

Authorized signature: _____