

Celebration of the 2025 Champion for Children

Spring 2025

Dear Friends,

Celebrating 45 Years of Impact!

I am writing to offer your company the opportunity to showcase its commitment to children by becoming a sponsor of **Children First's 45th Anniversary Celebration** honoring our legacy as the region's leading child advocacy organization. We have lots to celebrate, from the establishment of the Children's Health Insurance Program (CHIP), to paving the way for tens of thousands of children to attend high quality pre-K programs, to addressing the resource constraints in public schools. **Children First** built the partnerships that galvanized bipartisan support that caused these policies to take hold.

We are especially proud to share with you that at the 45th Anniversary Celebration on **Tuesday, May 20, 2025**, we will **honor Governor Josh Shapiro** - a true Champion for Children. From his days as a young state lawmaker where he made education a top priority, to his leadership as a Montgomery County Commissioner where he focused county funds to meet the needs of children and his groundbreaking work as Attorney General where he bravely put those who abuse children behind bars, to his unparalleled leadership for children's health, education and well-being in the highest office in the Commonwealth, ***Josh has been a fierce advocate for children in Pennsylvania.***

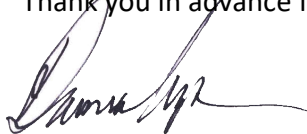
A Unique Opportunity!

Because our 45th Anniversary Celebration will be honoring Governor Josh Shapiro, by sponsoring this event you'll be among a growing list of corporations, organizations and individuals that are changing the lives of children for good. Your sponsorship will include tickets to the Celebration, you will get to attend a special *limited VIP reception* with the Governor and your name will proudly be listed on the invitation, in the digital program book and the event website.

Join Us and Celebrate!

Be counted as a sponsor for this important event that raises funds to improve the health, education, and protections for children across the Commonwealth. **Save the date and celebrate** our 45th Anniversary with us on Tuesday, May 20, 2025 at 5:30pm at Vie, 600 N. Broad Street. **It's going to be a fun gathering, but now more than ever, our kids need Children First to protect them from the hardships they face.** Steven Fynes, our Administrative Director, is available to help you with any questions or processing of your donation and can be reached at stevenf@childrenfirstpa.org or by calling, 215-563-5848 x111.

Thank you in advance for your generous support,



Donna Cooper,
Executive Director

Celebrating Children First's 45th Anniversary and the 2025 Champion for Children: Governor Josh Shapiro

Tuesday, May 20, 2025, at 5:30pm at Vie, 600 N. Broad Street, Philadelphia, PA 19130

Presenting Sponsor - \$25,000: *Supports the preparation of hundreds of parents for effective meetings with state policy makers.*

Sponsor Benefits: Co-branding of the event, volunteer opportunities for your employee volunteer corps at the event, full page ad prominently placed in our digital program book, brief speaking role, signage throughout venue, acknowledgement on Children First social media sites, top tier logo placement on promotional materials, 30 tickets to the event with 15 people representing your company at the VIP reception (and more!)

Championship Sponsor - \$15,000: *Underwrites events that showcase the benefits of early learning programs for state policy makers.*

Sponsor Benefits: High profile naming opportunity, full page ad prominently placed in our digital program book, acknowledgement of sponsorship including a corporate representative reading a short statement from your company during the opening program, acknowledgement on Children First social media sites, logo placement on promotional materials, 20 tickets to the event with 10 people representing your company at the VIP reception.

Leading Sponsor - \$10,000: *Funds persuasive reports that underscore the urgent needs of children.*

Sponsor Benefits: Naming opportunity and company listed at the event, acknowledgement of your sponsorship during the opening program, acknowledgement on Children First social media sites, full page ad in our digital program book, logo placement on promotional materials, 12 tickets to the event with 6 people representing your company at the VIP reception.

Advocate Sponsor - \$5,000: *Funds trips to the state capitol with parents and youth to make the case for investing in children's futures.*

Sponsor Benefits: Company listed as an "Advocate" sponsor at the event, logo placement on promotional materials, acknowledgement on Children First social media sites, full page ad in our digital program book, 8 tickets to the event with 4 people representing your company at the VIP reception.

Supporting Sponsor - \$2,500: *Pays for research to gather the facts needed to influence good policy making for children.*

Sponsor benefits: Company listed as a "Supporter" on promotional materials, acknowledgement on Children First Facebook and Twitter, full page ad in our digital program book, 6 tickets to the event with 2 people representing your company at the VIP reception.

Ally Sponsor - \$1,500: *Backs the production of our Parents Empowered for Change seminars, which teaches parents how to be better advocates and champions for kids.*

Sponsor Benefits: Company listed as an "Ally" on all promotional materials, business card size ad or logo in the digital program book, 4 tickets to the event with 1 person representing your company at the VIP reception.

Celebrating Children First's 45th Anniversary and the 2025 Champion for Children: Governor Josh Shapiro

Tuesday, May 20, 2025, at 5:30pm at Vie, 600 N. Broad Street, Philadelphia, PA 19130

Sponsorship Response Form

Contact Information

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Additional contact person: _____

Sponsorship Levels

Presenting - \$25,000

Championship - \$15,000

Leading - \$10,000

Advocate - \$5,000

Supporting - \$2,500

Ally - \$1,500

RSVP by March 21, 2025, to be included on the invitation. RSVP before April 30, 2025, to be included in the digital program book and on event signage. Send artwork to stevenf@childrenfirstpa.org as PDF or JPEG.

Contribution Information

By mail: Checks payable to Children First, 990 Spring Garden Street, Suite 600, Philadelphia, PA 19123

By credit card on our website: www.childrenfirstpa.org/2025celebration

By credit card: Name on Card: _____

Exp. Date: _____ Card Type: _____ Security Code: _____

Credit card number: _____

Street address credit card is issued to with Zip: _____

Authorized signature: _____

Questions: Contact Steven Fynes at stevenf@childrenfirstpa.org, 215-563-5848 x 111

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BUILDING A MORE EFFECTIVE VOICE FOR CHILDREN

Children First is a nonprofit organization dedicated to improving the lives and life chances of our region's children through thoughtful and informed advocacy, with a priority of meeting the needs of Black, Hispanic and low-income children. Because we are the only advocacy organization in our region that looks out for the whole child, we are committed to systemic reform across the spectrum—from public education to healthcare, from infant nutrition to childcare and early education and better protection for vulnerable youth.

Children First encourages and empowers communities to speak for all our children but tough times for many of them continue. After more than four years of a global pandemic, the challenges they face still don't lend themselves to simple solutions. With 45 years of experience challenging inequality, we know that only by addressing centuries of laws and policies that institutionalize racial inequality can we mend the harms of the past and spur progress for children.

Since our founding 45 years ago, Children First has been a catalyst for significant policy changes that have benefited children in our city, region and state:

- Ensuring that Pennsylvania enacted the CHIP program, which grants access to healthcare for children across the Commonwealth and has continued to fight for expanded health coverage.
- Advocating for more progressive strategies to eliminate the disproportionate representation of Black and Brown children in the dependent and delinquent systems.
- Combating racially biased practices in juvenile justice systems, we helped form the PA Youth Safety Coalition that is advancing reforms to end racial disparities and make our communities safer.
- Leading the charge for full day kindergarten, which now reaches 10,000 Philadelphia school children and nearly half of the children attending public school in the suburban counties.
- Playing a major role in statewide campaigns to improve the funding and performance of public schools and to get Paid Family Medical Leave in Pennsylvania.
- Advocating for winning investment strategies for more high school students to access Career Related Learning resulting in a \$30 million increase for CTE schools last year.

Now more than ever, kids need Children First to protect them from the hardships they face.

Thank you in advance for considering support of our work so we're able to continue to be the leading advocate for kids in PA. We must hold the line against policies that turn back the clock on progress.

Now isn't this an organization that you would like to be a part of?