



Position Title: Early Childhood Education Policy Director

About Children First

Children First, is a growing, dynamic child advocacy organization focused on improving the lives of children by building support to improve local, state and/or federal policies through bipartisan advocacy that can promote racial and economic equity for children as they grow up in southeastern Pennsylvania.

Position Summary

Children First plays a leadership role in setting and advancing local and state policy priorities to create a high quality of system of supports for children under the age of five in Philadelphia and the surrounding Pennsylvania counties. We are seeking to add a leader to our team with a proven track record of effectively leading stakeholder processes and coalitions to effect public will to improve public policy.

Key Duties:

- Lead the development and implementation of advocacy strategies to advance state and local policy priorities that meet the needs of infants, toddlers, and pre-school aged children by developing messaging documents, recruiting community leaders to participate in our advocacy, and creating and expanding broad based coalitions.
- Mobilize people in Children First's early childhood networks and parents/caregivers to shape health policy through civic engagement
- Communicate with key policymakers about early childhood priorities
- Monitor trends and collect and analyze data on early childhood policy in order to identify unmet needs and persistent challenges, and establish priority issues
- Write and execute plans for dissemination of compelling reports that advance our early childhood policy goals
- Supervise the early childhood team including the Racial Equity Coordinator, Provider Council Coordinator, and Advocacy Associate

Qualifications, Education, Experience & Skills:

- Knowledge of major PA state early childhood policy issues including Keystone Stars, Pre-K affordability and access, wages in the childcare sector, paid family leave, and racial equity
- Experience understanding and advancing legislative goals and leading coalitions
- Ability to organize, mobilize and facilitate widespread community participation

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- Proficiency in data analysis associated with health statistics, demographic analysis and related data-related research
- Advanced written and oral communication skills
- At least three years management experience with supervisory responsibilities
- Experience using social media tools to boost advocacy impact
- Strong desire to lead the early childhood team with a spirit of collaboration and empowering your team to help achieve team goals

Important Skills:

- Ability to work independently and with others in a hybrid work environment
- Works well under pressure while prioritizing and managing multiple projects
- Detail oriented with the ability to collect, interpret, and simplify large datasets
- Very strong written and oral communication skills
- Ability to travel to communities across the region - must have driver's license and access to a reliable vehicle
- Proficient in excel, word, google and social media platforms

Reports To: Executive Director

Salary: Between \$100,000-110,000 depending on experience

Apply: Resume and cover letter to info@childrenfirstpa.org.