

Position Title: Health Policy Director

About Children First

Children First is a dynamic child advocacy organization focused on improving the lives of children by building support and momentum to improve local, state and/or federal policies that can promote racial and economic equity for children as they grow up in southeastern Pennsylvania. Our small staff is a group of highly motivated individuals who are passionate about improving the lives of children and youth. Through bipartisan advocacy, we have a record of winning scale level changes that do just that. To be successful at Children First you must enjoy collaborating and helping coworkers do their best and contribute to a fast paced workplace that values a commitment to racial diversity, having fun, and making an impact.

Position Summary

Children First plays a leadership role in setting and advancing local and state policy priorities that improve children's health, by advocating for policies that ensure every low income child qualifies for and enrolls in publicly supported health insurance, including immigrant children; end lead paint poisoning by getting lead out of homes and schools; and improve behavioral health services for Black, Hispanic, and low income children. The Health Policy Director builds and facilitates coalitions, manages outreach campaigns, briefs local, state and national policymakers, researches and writes reports and funding proposals.

Key Duties:

- Lead the development and implementation of advocacy strategies to advance state and local health policy priorities
- Craft compelling messaging documents including reports, briefs, commentaries, and fact sheets and regularly make public speeches/presentations to increase the public discourse to support the policy reforms
- Draft and present testimony to legislative bodies on health policy issues.
- Recruit and inform community leaders, parents and youth and engage them to build support for our policy priorities
- Create, expand, and lead broad-based coalitions focused on health policy goals
- Mobilize people in Children First's health networks and parents/caregivers to shape health policy through public testimony, letter writing

Position Description:

- Regularly hold effective meetings with key policymakers regarding health priorities
- Monitor trends and collect and analyze data on health policy in order to identify unmet needs and persistent challenges, and establish priority issues

- Create and execute plans for writing reports and ensuring their dissemination and popularizing of their findings on social media and news platforms
- Work in partnership with the Development Team to craft proposals and reports that increase the resources supporting our education policy/advocacy efforts
- Supervise the health team in including the Behavioral Health Policy Coordinator and Health Advocacy Associate

Qualifications, Education, Experience & Skills:

- Knowledge of major children's health policy issues
- Experience understanding and advancing legislative goals
- Advanced skills leading coalitions
- Ability to organize, mobilize and facilitate community engagement
- Proficiency in data analysis associated with health statistics, demographic analysis and related data-related research
- Advanced written and oral communication skills
- At least three years management experience with supervisory responsibilities
- Experience using social media tools to boost advocacy impact
- Strong desire to lead the health team with a spirit of collaboration and empowering a team to achieve big goals

Other Duties as assigned

- Attend and present information at the Children First Board meetings and subcommittee meetings
- Assist when asked in Children First outreach events which may be during evening or weekend hours
- Attend and participate in staff meetings

Important Skills:

- Ability to work independently and with others
- Fast learner and fast writer
- Works well under pressure
- Detail oriented
- Ability to prioritize and manage multiple projects
- Ability to collect, interpret and simplify data
- Very strong written and oral communication skills
- Ability to travel to communities across the region - must have driver's license and access to a reliable vehicle
- Proficient in excel, word, google and social media platforms

Reports To: Executive Director

Salary: Between \$100,000 and \$110,000 depending on experience

Apply: Resume and cover letter to info@childrenfirstpa.org