IN SPITE OF IT ALL
WE BUILT
COMMON GROUND
AND GOT
UNCOMMON
RESULTS
The **LARGEST INCREASE** in state funding for public schools *EVER*

The **BIGGEST BUMP** in funding for pre-k *EVER*

A **HISTORIC** state-funded wage increase for child care staff

The **FIRST** state funding to protect children from lead poisoning

**AMBITION** state law passed to improve reading instruction
“Children First skillfully navigates the hallways of power giving Republicans and Democrats a way to see a win in funding public schools. Their political skills are simply unparalleled.”

– Teresa Ward-Maupin
donor

**Building Common Ground**

**Led a statewide campaign uniting 21 organizations** demanding every school provide students a quality education that prepares them for college and career success.

**Built public pressure** with 43 public events generating 52 news reports.

**Showed lawmakers they could solve the problem** through 30 meetings with state lawmakers where they heard directly from their constituents about the dire state of their public schools.

**Generated bipartisan support** by bringing Republican and Democratic leaders together to pass historic increases in school funding, with most of the new funding going to the lowest wealth districts that teach the majority of children of color and low-income children.

**Achieving uncommon results**

**Historic $1.1 billion in new state funding for public schools** — the largest increase ever —

**With $225 million dedicated to the lowest spending schools** and **over $500 million to the districts that educate 65% of students of color.**

Funding Public Schools
LED A STATEWIDE CAMPAIGN UNITING 11 ORGANIZATIONS across the state dedicated to making early learning investments a priority for Pennsylvania lawmakers.

BUILT PUBLIC PRESSURE with 17 public events generating 20 articles that hit home the need for greater access.

SHOWED LAWMAKERS THEY COULD SOLVE THE PROBLEM through 38 meetings with state lawmakers – connecting them to constituents who made the case for pre-k and child care that serves every Pennsylvania child.

BUILT BIPARTISAN SUPPORT marking the first time ever that the Republican majority party in the state House and Senate passed a budget with more early learning funding than proposed by a Democratic Governor.

A RECORD-BREAKING $81 MILLION FOR NEW RECURRING FUNDS FOR FREE PRE-K, OPENING THE DOORS OF PRE-K AND HEAD START TO 2,600 MORE CHILDREN.

PRE-K AND CHILD CARE PROGRAMS GOT FUNDS TO RAISE STAFF SALARIES.

As a parent of young children in public schools, this is personal for me. I support Children First because I know they are incredibly effective at building bipartisan support for issues that are especially critical to working parents, such as universal pre-k, full-day kindergarten, and expanding access to high-quality child care. Children First is simply a tireless advocate for early learning and no one does it better.”

— Diego Matamoros
donor

A record-breaking $81 million for new recurring funds for free pre-k, opening the doors of pre-k and Head Start to 2,600 more children.
“It’s so refreshing to be part of this work, because I can see up close the solid relationships that Children First has with Republicans and Democrats who sincerely want to make the lives of children better. What a pleasure to actually see progress these days.”

– H. Lynn Starr, M.D.
donor

LED A STATEWIDE CAMPAIGN UNITING 62 ORGANIZATIONS to prevent lead poisoning and ensure children who are exposed to toxic lead get the educational and health care services they need.

BUILT PUBLIC PRESSURE with 15 public events generating 31 news accounts.

SHOWED LAWMAKERS THEY COULD SOLVE THE PROBLEM by meeting with 33 state lawmakers.

GENERATED BIPARTISAN SUPPORT to stop lead poisoning by working with Pennsylvania House Democrats to secure $10 million for lead paint removal and working with Republican leaders pass a Universal Lead Screening Bill.

$100 MILLION IS NOW AVAILABLE TO GET THE LEAD OUT OF CHILDREN’S HOMES IN COMMUNITIES WHERE 96% OF PENNSYLVANIA’S CHILDREN OF COLOR LIVE.

1,000 HOMES IN NORRISTOWN AND 82,000 RENTAL UNITS IN PHILADELPHIA ARE NOW LEAD SAFE.

AT LEAST 10,000 CHILDREN WILL BE PROTECTED FROM LEAD POISONING.
I was so excited when Children First agreed to launch the City’s READ by 4th Campaign years ago. I knew they would rally the education, corporate, public, civic, and youth-serving sectors to drive up the share of children reading at grade level. This legislative win at the state level blew me away. They took a cheerleading bill for improving reading instruction and convinced the majority party in Harrisburg - the Republicans - to give it real meaning. What a feat!

– Jolley Bruce Christman
donor

LED A POWERFUL COALITION of teachers and experts who paved the way for the passage of historic legislation mandating that Pennsylvania schools use proven methods to do their most basic job – teaching children to read.

SHOWED LAWMAKERS THEY COULD SOLVE THE PROBLEM by holding meetings with every member of the Senate Education Committee to build consensus behind our measure to require the state and colleges to make sure every teacher is prepared to teach reading.

GENERATED BIPARTISAN SUPPORT by partnering with House and Senate Republicans who, together with strong Democratic support, passed one of most ambitious reading instruction reforms in the country.

52,000 STUDENTS HAVE A BETTER CHANCE OF BECOMING STRONG READERS BY 4TH GRADE BY ENSURING THE STATE DEPARTMENT OF EDUCATION AND COLLEGES/UNIVERSITIES PREPARE ELEMENTARY TEACHERS TO USE THE PROVEN “SCIENCE OF READING” PRACTICES.
FINANCIAL STATEMENT OF ACTIVITIES

FINANCIAL STATEMENT OF ACTIVITIES

STATEMENT OF REVENUES

As of May 31, 2022

FINANCIAL USES

FINANCIAL SOURCES

FINANCIAL NET ASSETS

Cash and Cash Equivalents: $2,206,888
Pledges & Other Receivables: $2,946,625
Investments: $1,035,042
Furniture, Equipment, Leases, Net: $345,063
Other Assets: $33,384

TOTAL ASSETS: $6,927,359

Accounts Payable & Accrued Expenses: $155,487
Due to / Due from Accrued Leases: $65,276

TOTAL LIABILITIES: $1,196,091

Utility of Greater Philadelphia: $1,932,703
Without Donor Restrictions: $1,932,703
With Donor Restrictions: $1,798,565

TOTAL NET ASSETS: $5,731,268

Without Donor Restrictions: $6,927,359

With Donor Restrictions: $5,731,268

TOTAL LIABILITIES & NET ASSETS: $6,927,359

TOTAL REVENUES: $4,038,203

TOTAL EXPENDITURES: $3,737,802

SOURCES

Foundation: $1,549,265
Individual: $1,003,889
Corporate Support: $765,167
Government: $252,359
Special Events: $191,742
Contracts: $137,989
United Way of Greater Philadelphia: $105,000
Other: $32,792

TOTAL SOURCES: $4,038,203

USES

Program Services: $3,205,477
Fundraising: $285,679
Management & General: $246,646

TOTALUSES: $3,737,802

TOTAL NET ASSETS: $1,932,703

TOTAL LIABILITIES: $1,196,091

TOTAL ASSETS: $6,927,359

TOTAL LIABILITIES & NET ASSETS: $6,927,359
we put parents front and center

“When I spoke to decision-makers about the great need to protect children from lead poisoning, I knew I was making a difference for parents. I appreciate Children First for helping me get the word out. Children First is an invaluable resource!”

— Andrea White
parent, Delaware County

we guaranteed parents had a voice in the process

“I met with the Speaker of the House Bryan Cutler to talk about the importance of paying early childhood educators a fair wage. As a result, we unleashed state funds for early childhood providers to help recruit and retain staff. I am so thankful to Children First for empowering me to achieve this great advocacy win!”

— Shantel Drake-Murray
grandparent, Philadelphia

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