



Forty Percent of Children are Living in Families Who are Underwater



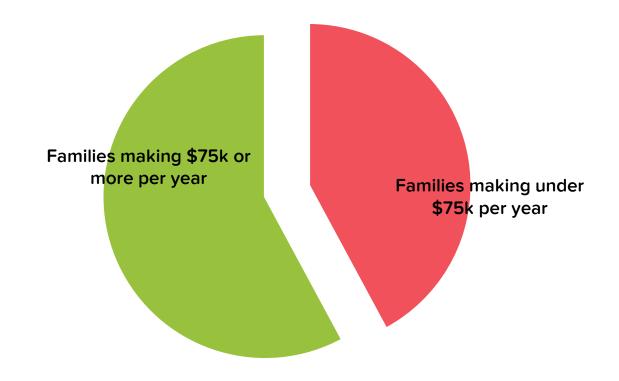
4 in 10 families raising children are likely to be underwater



Their children face long odds of upward mobility due to an education system that is barely treading water

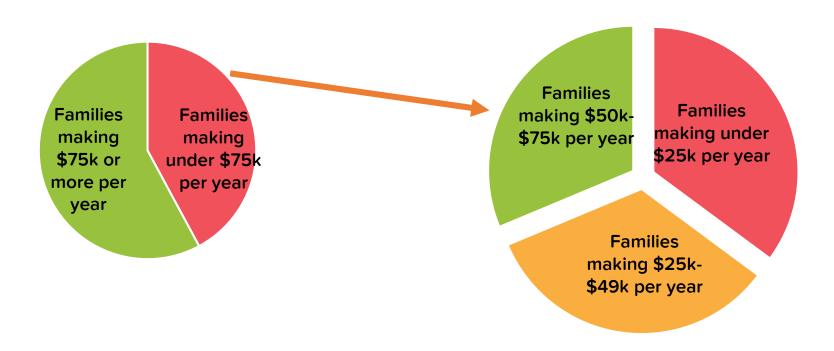


Approaching a Tipping Point 170,000 Families are Struggling to Raise Their Children





Poor, working class and middle class families struggling alike





Families making \$50k should be on the cusp of the middle class

Income: \$50k

Health Care	\$4,295
Utilities	\$4,380
Child Care	\$4,940
Food	\$6,749
Transportation	\$7,200
Taxes	\$8,694
Housing	\$12,119

...but they have \$31 left a week after covering the basics



A \$75k income should solidify families' middle class status

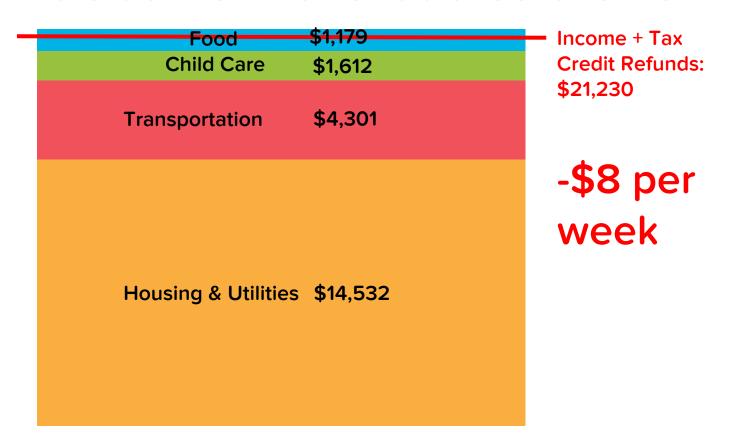
Income: \$75k

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Utilities HealthCare	\$4,380 \$6,091
Food	\$8,775
Transportation	\$10,800
Child Care	\$11,294
Taxes	\$15,094
Housing	\$15,838

...but these families have just \$52 left
after basic costs

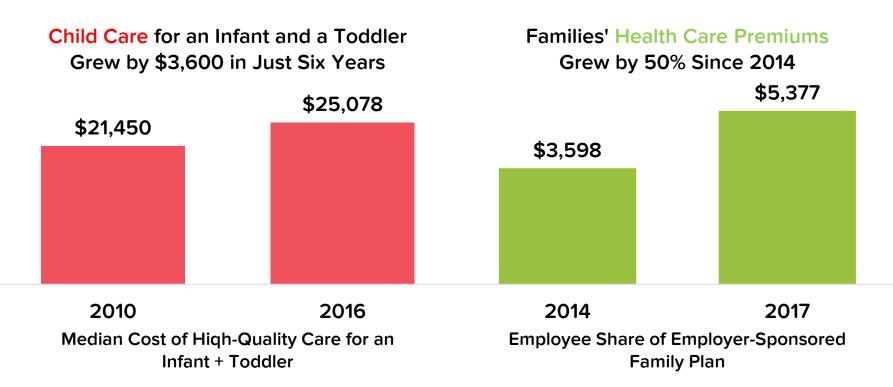
No Surprise - Families in poverty are in debt from the basics alone



...\$400 in the red each year



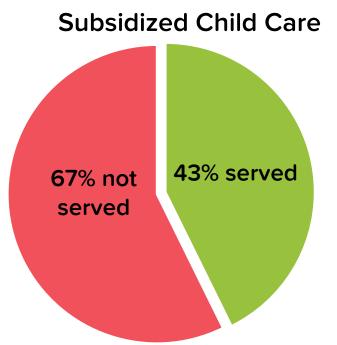
Cost of basic necessities grew by at least 17%



...while incomes have remained flat



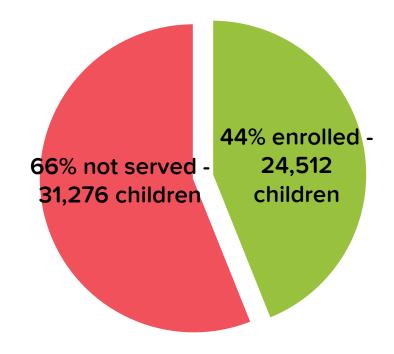
Public Funding for Child-Care Offsets the Biggest Cost



...but total funding is too low to reach most families in need



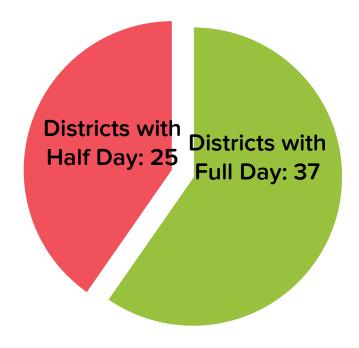
Six Out of Ten Children Can't Enroll in Public Pre-K



Causing families to have to pay out of pocket for three and four year olds in child care

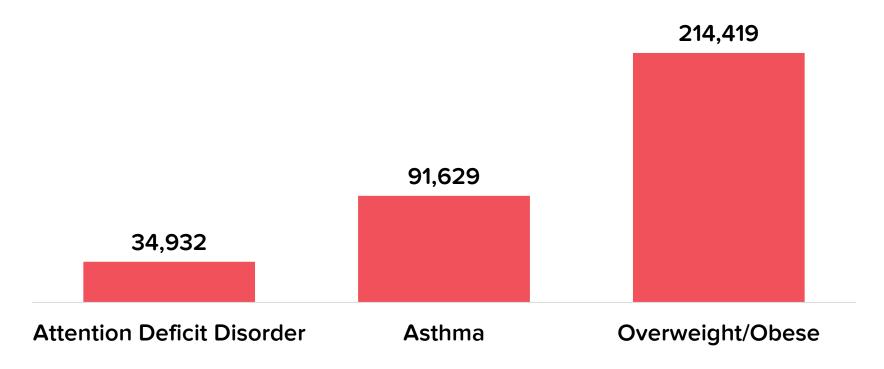


Still 40% of children cannot attend full day kindergarten because district's lack the resources





More Kids Suffer From Chronic Illnesses



...making out-of-pocket health care costs high for families



And, all costs are out-ofpocket for the families of the 27,420 uninsured children in the region



On top of all this, families face other everyday costs

HAIRCUTS

Car Repairs

Birthday Presents

School Pictures

School Supplies

SPORTS TEAMS

Clothes

Movies

Toys

Home Repairs Shoes

Summer Camps

BRACES

Class Trips

Games



Parents also lack room for children's enrichment in their budget

For example:



...so they must rely heavily on schools to get a leg up



Good schools are parents' best option for their children's upward mobility



"Schooling has a strong causal effect on earnings"

-James Heckman et al., *Journal* of Political Economy, 2018



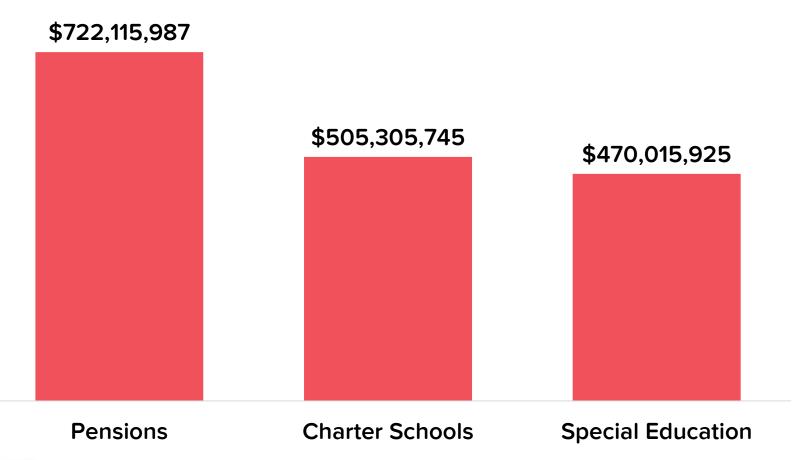
"Better school quality...increase[s] adult incomes"

-Li, Goetz, and Weber, *Economic Development Quarterly*, 2018



State mandates drive up school costs

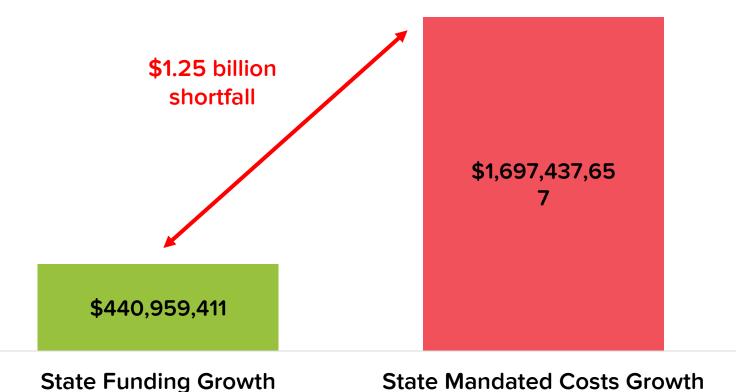
Growth in State mandated costs, 2010 to 2016





State mandated costs are growing at nearly four times the rate of State funding

Growth for SEPA School Districts, 2010-2016





The State is shortchanging SEPA districts by \$1.5 Billion

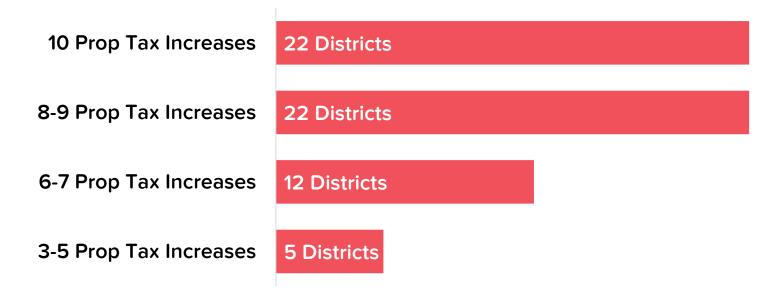
Every district in the region would get millions in additional funds if State funding were adequate

County	Additional Money if State Funding Were Adequate
Bucks	\$80 Million
Chester	\$109 Million
Delaware	\$171 Million
Montgomery	\$142 Million
Philadelphia	\$966 Million



Inadequate State Funding Forces Districts to Raise Property Taxes to Stay Afloat

Over the past 10 years, almost every district has had to raise property taxes in most, if not every, year

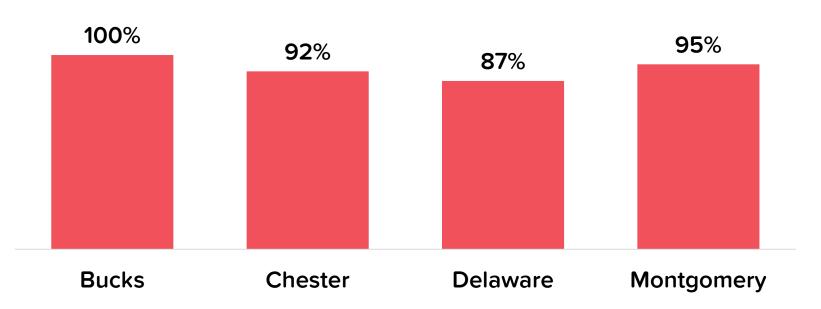


School property taxes typically make up a third to half of working and middle class families' tax bill



Every suburban district has growing numbers of low income students

92% of suburban school districts have more low income students now than in 2013



...who are costlier to educate



Most districts are unable to put more money towards instruction, despite local tax increases

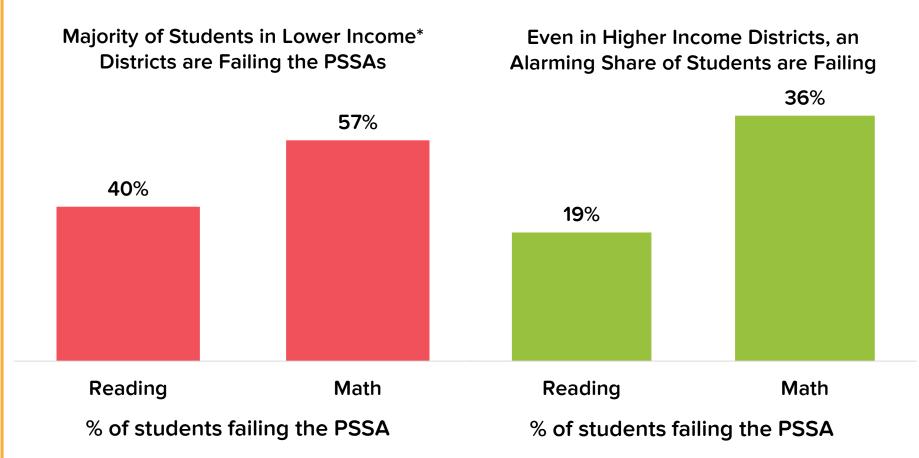
Total Instructional Spending per Student (2017 Dollars)



...since 2010, 60% of districts in our region have less to spend on instruction



As a Result, Students Struggle Academically





Bold Action Must be Taken to Improve the Live Chances of Our Children



By investing in children we can help families get above water

- Increase funding for Child Care Works, Pre-K Counts and Head Start and implement full day kindergarten
- Increase funding for public schools
- Expand eligibility for Child Care Works and the Children's Health Insurance Program



Increasing family economic stability will help children thrive

- Create affordable housing and transportation strategies at the County level
- Expand the State's Tax Forgiveness program and increase funding for public schools to offset property and other local taxes
- Boost the minimum wage and pay for direct care work conducted under state contracts



Specifics on school funding needs

- Increase State K-12 basic education and special education funding – adequate State funding would bring \$1.5 billion in additional funds to SEPA schools
- Restore the State's charter school reimbursement for school districts – this would bring at least \$233 million in additional funds to SEPA schools



Underwater Reports

Download the reports at: www.pccy.org/underwater

