



2003-
2018

15 YEARS OF ARTS EDUCATION & ADVOCACY

PICASSO PROJECT: 15 YEARS OF ARTS EDUCATION & ADVOCACY

At Picasso Project, we believe that all students deserve access to the arts.

This core belief sparked Picasso Project's inception **15 years ago**, when **PCCY** and a group of concerned citizens joined together in response to lack of adequate funding for public education and the resultant near elimination of arts education from Philadelphia's public schools.

By providing **grants to support innovative arts projects** in Philadelphia public schools, and **advocating for equitable access to arts education**, Picasso Project has played a critical role in assuring that Philly's kids have access to high quality arts education.

It is with great pride that we celebrate **15 years of Picasso Project** and share our story here. As we look back at our roots, we simultaneously look ahead towards new and exciting directions for Picasso Project.



Tim Gibbon
Picasso Project Director
Public Citizens for Children and Youth

15 YEARS OF IMPACT:

40,750
students inspired
through the arts



177
school-based arts
projects funded



813
teachers initiated
innovative arts projects



256
arts & community
organizations
partnered for projects





“Reminding people of the importance of the arts in learning and life and is the mission of the Picasso Project.”

Shelly Yanoff

Executive Director, 1986-2012
Public Citizens for Children and Youth

In 2003, the Picasso Project began with support and engagement from the community. Pennsylvania had just completed a “Give Back” initiative in which citizens were sent back “excess” funds collected by the State. At the same time, the arts were disappearing from the Philadelphia’s public schools due to lack of funding. A group of concerned individuals, including Vicki Ellis, Lucinda Post, Dennis Barnebey, and Germaine Ingram met with PCCY leadership and launched the **Give Back the Give Back Campaign** to urge citizens to help support the arts in our public schools by sending in their ‘Give Back” funds. The initiative brought funding and notice to the issue, created new arts and education advocates, and set the stage for Picasso Project’s first year of grants.



William Hunter Elementary



Kenderton Elementary

The Picasso Project

Imagine schools
without music or art



It's happening here,
NOW!

An early Picasso Project brochure



Austin Meehan Middle School students performing "Annie" in City Council chambers

Picasso Project's impact grew in its second year, awarding grants to **13 schools**. PCCY raised awareness among political leaders of the importance of the arts in education. Due to PCCY's advocacy efforts, Philadelphia City Council passed a resolution for "Arts In Education Day," celebrated with student performances in council chambers.



PCCY's Shelly Yanoff, Aldustus Jordan, and Bonnie Raines with resolution

2005

2006



Feltonville Horn Elementary



Robert Pollock Elementary



James Lowell Elementary

From 2005 to 2006, 19 schools received Picasso Project grants, and a series of “Friendraising” events helped to garner continuing support.



Original Picasso Project logo

“My favorite part of the Picasso Project was that I got to show a side of me that I had never expressed before.”

Amyah
Student

Fitler Academics Plus School



2007 brought increased recognition around the city of the need for supporting arts in public education, as well as an award from the **Philadelphia Human Rights Commission**.



Sheridan West Academy

“Through the project [my student] turned his academic career around as well as his social life.”

Louis Russo

Music Teacher

South Philadelphia High School



Evelyn Eskin, Gretchen Elise Walker, Jim Martin, Bonnie Raines, Joyce Millman, and Vicki Ellis accepted the PHRC Human Rights Award for Arts and Culture



2008



2009



Feltonville Intermediate School



Samuel Daroff Elementary

In 2008 and 2009, Picasso Project funded **17 school-based arts projects**, and released **two reports** that highlighted the urgent need for arts education funding to Philadelphia's schools: *"Anchoring and Amplifying the Arts in Our Schools,"* and *"Listen To My Story... Tell Me Yours."*



Global Leadership Academy



2010

2011



Penn Alexander School

In 2010, PCCY hosted a ***“Breaking Cultural Barriers Through the Arts”*** forum, bringing together students, educators artists, administrators, and advocates to explore arts education’s capacity to foster student understanding and respect.



“Breaking Cultural Barriers” Forum



Alexander McClure Elementary

2012

2013



Thomas Mifflin Elementary

From 2010 to 2013, the Picasso Project funded **44 collaborative visual arts, dance, music, theater, and digital media projects.** Through these projects, teachers and students, from grant recipient schools were mobilized to engage in strategic and coordinated arts advocacy campaigns.



Samuel Powell Elementary



Motivation High School



Eugenia Maria de Hostos Charter School



Alexander McClure Elementary



Thomas Mifflin Elementary



Allen Stearne Elementary

“McClure has been blessed the past three years as recipients of the Picasso Grant and we are so proud of the accomplishments of our community, staff, and students.”

Sharon Marino
Principal,
Alexander McClure Elementary



2015



2016



Visibility continued to increase as **students, parents, and teachers advocated at the city and state level**. All projects now included talking with or writing to political leadership about the importance of arts in education. With outstanding grantees showcased at the **Barnes Foundation, City Hall, and the PA House of Representatives**, Picasso Project was in the spotlight.



Linda Fernandez, Donna Cooper, Gretchen Elise Walker, and Germaine Ingram



William Cramp Elementary



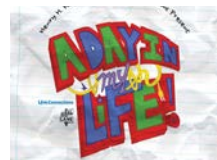
Alexander McClure Elementary



Fitter Academics Plus



James Lowell Elem,



Henry Houston Elem.

“I actually felt like someone important to myself! I accomplished something so great!”

Leila
Student
The U School



Awards Ceremony guests included Mayor Kenney, Superintendent Hlte, & many others



Eliza Kirkbride School



Advocacy banner by Linda Fernandez

“With 15 years of experience guiding us, we’re now looking forward to taking what we’ve learned in Picasso Project classrooms and applying it school-wide for a deeper impact.”

Donna Cooper
Executive Director
Public Citizens for Children and Youth

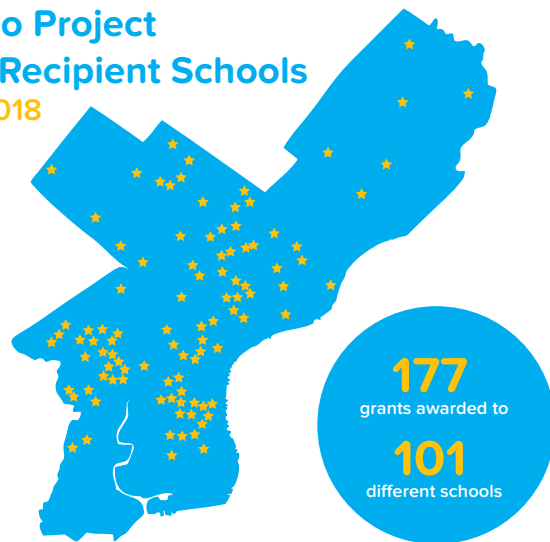
An intensive evaluation and strategic planning process has propelled the project forward in new and exciting directions, including a multi-year pilot grant to foster arts-rich schools. In its 15th year, **Picasso Project** continues to build momentum.

Picasso Project Grantee Schools, 2003-2018

Alain Locke Elementary School
 Albert M. Greenfield Elementary
 Alexander McClure Elementary School
 Allen M. Stearne Elementary
 Alternative Middle Years (AMY) at James
 Martin School
 Andrew J. Morrison School
 Andrew Jackson Elementary School
 Anna H. Shaw Middle School
 Austin-Meehan Middle School
 Avery D. Harrington Elementary School
 Bache-Martin Elementary
 Bayard Taylor Elementary School
 Bodine High School
 Bok Technical High School
 Bridesburg Elementary School
 Camelot Excel Academy South
 Cassidy C. Lewis Elementary School
 Cayuga Elementary School
 Chester Arthur Elementary School
 Clara Barton Elementary School
 Commodore John Barry Elementary School
 Cook-Wissahickon Elementary School
 Durham Elementary School
 E.M. Stanton Elementary School
 Eleanor Emlen School
 Eliza B. Kirkbride School
 Elkin Elementary School
 Eugenio Maria de Hostos Charter School
 Excel Academy
 F. Amedee Bregy Elementary
 F.S. Edmonds Elementary School
 Feltonville Intermediate School
 Feltonville-Horn Elementary School
 Fittler Academics Plus
 Francis Hopkinson School
 Freire Charter School
 General David Birney School
 George W. Childs Elementary
 George W. Nebinger Elementary

George Washington Elementary School
 Global Leadership Academy
 Grover Cleveland Elementary School
 Guion S. Bluford Elementary School
 Henry C. Lea School
 Henry H. Houston Elementary School
 Isaac A. Sheppard School
 James R. Lowell Elementary School
 James Rhoads Elementary
 Jay Cooke Elementary
 John B. Stetson Charter School
 John Bartram High School
 John H. Taggart Elementary School
 John Turner Middle School
 Joseph Leidy Elementary School
 Joseph Pennell Elementary School
 Kenderton Elementary School
 Kensington Urban Education Academy
 Lankenau Environmental Science Magnet
 High School
 Laura W. Waring School
 Middle Years Alternative School
 Motivation High School
 Murrell Dobbins CTE High School
 Overbrook Educational Center at Palumbo
 Overbrook Elementary School
 Pan American Academy Charter School
 Parkway Northwest High School for Peace
 and Social Justice
 Paul L. Dunbar School
 Paul Robeson High School
 Penn Alexander School
 Philadelphia High School for Business and
 Technology
 Philadelphia Juvenile Justice Services Center
 Philadelphia Military Academy at Elverson
 Robert B. Pollock Elementary School
 Roxborough High School
 Samuel Daroff Elementary School
 Samuel Powel Elementary School

Picasso Project Grant Recipient Schools 2003-2018



Samuel W. Pennypacker School
 Science Leadership Academy Middle School
 Sheridan West Academy
 South Philadelphia High School
 Southwest Leadership Academy Charter
 School
 Spring Garden Elementary School
 Stephen Decatur Elementary School
 Stephen Girard Elementary
 Swenson Arts and Technology High School

Tacony Academy Charter High School
 The U School
 The Workshop School
 Thomas Finletter Academics Plus School
 Thomas Mifflin Elementary School
 Trinity Head Start Program
 Vare-Washington Elementary
 Watson Comly Elementary
 William Cramp Elementary School

≡ Thank you ≡

Previous Picasso Project Directors: Bonnie Raines (Current Committee Co-Chair), Gretchen Elise Walker, Linda Fernandez

Original Picasso Project Advisory Committee Members: Evelyn Eskin (Former Committee Chair), Dennis Barnebey, Vicki Ellis, Germaine Ingram, Lucinda Post | **Additional Current Advisory Committee Members:** Leslie Winder (Committee Co-Chair), Linda Carpenter, Nancy Francis, Danielle Gallagher, Bonnie Gevurtz, Beth Hartman, Julie Hawkins, Sue Kettell, Virginia Lam, Bill Madeira, Joyce Millman, Donyale Reavis, Linda Roth, Ellie Seif, Jonathan Stein, Lynne Strieb, Tessie Varthas, Shelly Yanoff | **Additional 2018 Liaisons and Volunteers:** Sherri Becker, Christina Johnson, Jennifer Johnson, Carol Petraitis, Andi Rickie, Sandy Rothman, Frank Barbella, Jessica Rorke, Cathy Weiss, Zara Waters, Rachael Choplick
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The Picasso Project is an initiative of

Public Citizens for Children and Youth

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