



Marketing Toolkit inventory

For questions or help with files, please contact Communications Consultant Leigh Goldenberg at: leighgoldenberg@gmail.com

School Play Flyer – Word Doc

- One page flyer where text to be updated by your group in red and *surrounded by asterisks* - Maintain font sizes and colors in this sample file. Add your logo

Sample Press Release – Word Doc

- One page press release for School Play performances. Red areas are for your organization to personalize.

School Play Letterhead – Word Doc

- Single page letterhead to be used in correspondence

School Play Logo - JPEG

PCCY Logo - JPEG

Also available by email request:

School Play Postcard Template – Adobe Indesign File

- For publicizing your performance(s)
- Email: leighgoldenberg@gmail.com for this file

School Play Program Shell

- This file can be printed front to back, in black and white or color, as the outside to a program for performances.
- Email: leighgoldenberg@gmail.com for this file