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## Ballot Measure #4

A WIN-WIN for working parents and kids,  
savings for tax-payers  
and a better future Philadelphia.

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## All kids deserve the best early education.

There is a growing divide between low-income and affluent children, even before they start school.

**High quality pre-k levels the playing field.** It is proven to get all children ready for kindergarten, reduce the need for special education and other remedial programs, and even lower rates of dropping out and juvenile incarceration.

### 5 things you need to know about Ballot Measure #4.

1. **Ballot Measure #4** will establish an independent commission following the model set by New York City, which ramped up to provide FREE high quality pre-k to 70,000 children within a two-year period.
2. The commission will include a wide range of stakeholders, including parents, childcare providers, business and education leaders, education advocates, regional or national experts and representatives of the City and School District.
3. The commission is tasked with finding a funding source that *does not* conflict with funding for our schools.
4. Ballot Measure #4 will create a mandate for the next Mayor and City Council to follow through.
5. So before you leave the voting booth, vote the ballot measures – located at the bottom – and cast your YES vote on Ballot Measure #4.

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