

## WHAT DOES THE PICASSO PROJECT LOOK LIKE?

With a Picasso grant of \$5,000, teachers at James Rhoads Elementary School integrated visual arts into their social studies curriculum.

Third grade students worked with local artists to create “Master-Peace” collage murals that map the history of the school’s neighborhood and awaken student’s dreams for the future.



## HELP EXPAND THE PICASSO PROJECT

- + **Donate**—each school receives a micro-grant of up to \$5,000. **Visit**—[www.pccy.org/donate](http://www.pccy.org/donate)
- + **Invest**—via Pennsylvania Educational Tax Improvement Credit Program if your business participates
- + **Sponsor**—a school at the \$5,000 level on behalf of your business or yourself
- + **Volunteer**—as a Picasso Liaison and offer hands-on support at a specific school
- + **Serve**—on the Picasso Committee and help review grants and offer technical assistance

## OUR SUPPORTERS

ACE Group  
Dolfinger-McMahon Foundation  
Hess Foundation  
The Lenfest Foundation  
Christian R. and Mary F. Lindback Foundation  
The Christopher Ludwick Foundation  
PNC Capital Markets LLC  
Rosenlund Family Foundation  
Elizabeth B. and Arthur E. Roswell Foundation  
Weinberg Family Internship Fund  
Wyncote Foundation



Improving the lives and life chances of children in our region through thoughtful & informed advocacy.

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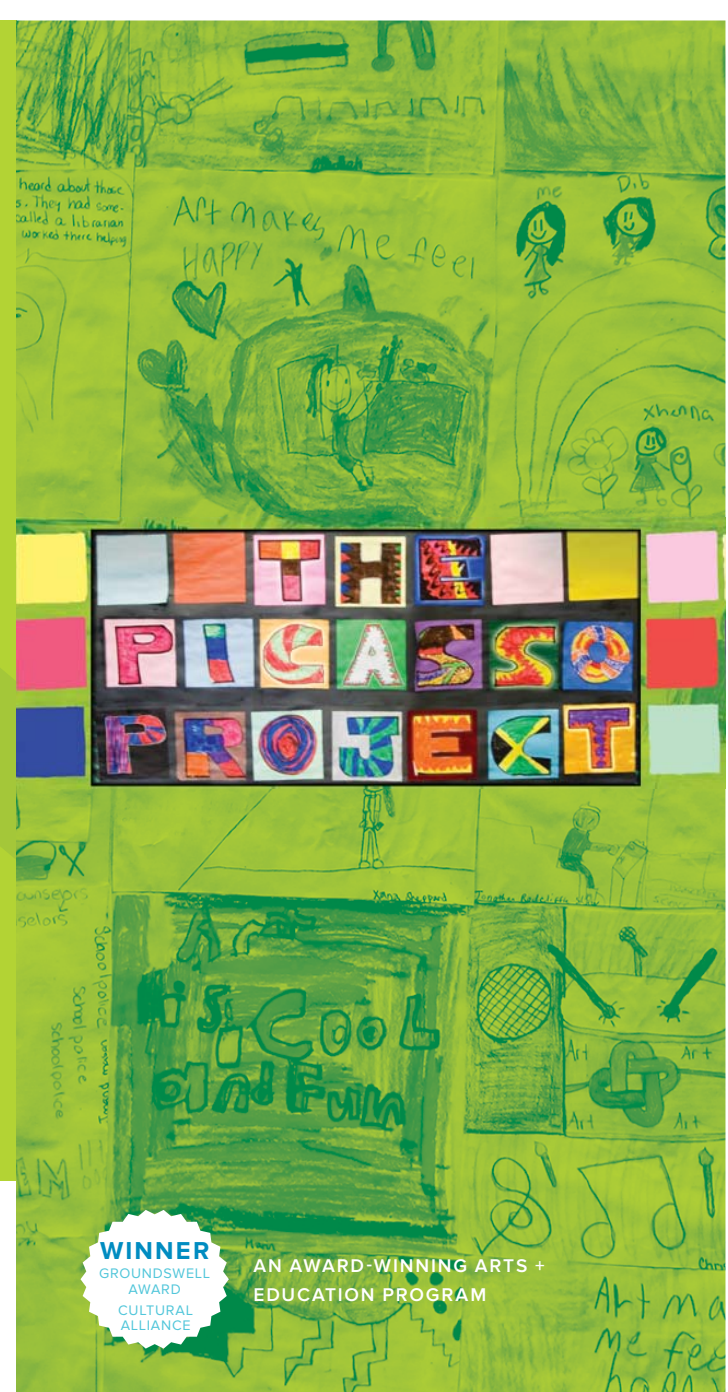
[pccy.org](http://pccy.org)

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AN AWARD-WINNING ARTS +  
EDUCATION PROGRAM



public  
citizens for  
children + youth



## OUR MISSION

To give children hands-on experiences in the arts by supporting innovative school-based arts projects and to advocate for sustained increases in funding for the arts in Philadelphia public schools.

## WHAT SETS US APART?

- + Thousands of children find their school courses are brought to life by our Picasso Project micro-grants of up to \$5,000.
- + Teams of teachers and artists design and lead original projects to enliven instruction, improving academics and school climate.
- + Children learn how to advocate for themselves and take an active role in making a public case for funding arts in our schools.
- + Picasso schools become believers in the power of arts infused education and use their Picasso experience to raise funds and expand access to the arts for their students.



# A Thirteen Year Track Record of Inspired School-Based Arts Education

over  
**97**  
percent



of school staff and artists said there was a positive impact on cooperation between students

**97**%  
of school staff



said students showed more interest in the arts after becoming involved with the Picasso Project

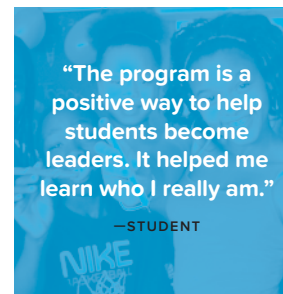


**355**   
collaborations with arts & community organizations

 **34,000**  
students inspired by the Picasso Project

 **13,963**  
volunteer hours mobilized

**140**   
teaching artists linked with schools



**86**  
percent



of Picasso schools said Picasso funding was a catalyst to gain additional resources for the arts

over  
**85%**  
of staff & artists that we worked with



said that the Picasso Project enlivened school climate

**618**   
teacher-driven ideas supported

 **\$552,198**  
in micro-grants awarded to 136 school projects

