

Topline Results

**Pennsylvania Education
604 Likely 2014 General Election Voters in Pennsylvania
June 19-23, 2013**

	<i>Total</i>	<i>Men</i>	<i>Women</i>
	<i>N= 604</i>	<i>290</i>	<i>314</i>
Gender of respondent			
Men	48	100	0
Women	52	0	100
Party registration			
Democrat	47	40	54
Republican	43	46	40
Independent /other.....	10	14	6
Region			
West	27	26	28
Central.....	22	22	22
Northeast.....	18	19	17
Southeast	33	32	34

How likely are you to vote in the 2014 General election for Governor, Congress, and other offices -- are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost Certain	83	83	82
Probably	17	17	18
50-50	⇒ GO TO TERMINATE		
Probably not	⇒ GO TO TERMINATE		
Definitely not	⇒ GO TO TERMINATE		
(Don't know)	⇒ GO TO TERMINATE		

	<i>Total</i>	<i>Men</i>	<i>Women</i>
<i>N=</i>	604	290	314

Now I'd like to ask you about some people, groups and organizations. For each, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression. If you haven't heard of the person, group or organization {6}, or if you don't know enough about it to have an impression {5}, just say so and we will move on. [**READ NAME.**] Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of [**NAME**]?

RANDOMIZE LIST

a. Public schools in Pennsylvania*

Very favorable	23	29	17
Somewhat favorable	33	26	39
Somewhat unfavorable	20	20	19
Very unfavorable	15	16	15
No opinion	9	9	10
Never heard.....	0	0	0
Favorable	56	55	56
Unfavorable	35	36	34

b. Public schools in your neighborhood*

Very favorable	37	31	43
Somewhat favorable	32	35	29
Somewhat unfavorable	11	12	10
Very unfavorable	8	8	8
No opinion	11	14	9
Never heard.....	0	0	0
Favorable	69	66	72
Unfavorable	20	20	19

*Asked of half the sample

	<i>Total</i>	<i>Men</i>	<i>Women</i>
N=	604	290	314

Now, I am going to read you a list of concerns that some people in Pennsylvania have mentioned. Please tell me which one do you personally most want the governor and state legislature to do something about?

[READ AND RANDOMIZE LIST]
 [ACCEPT ONLY ONE RESPONSE]

Economic development and jobs	27	30	24
Education and funding for public schools	28	26	30
Funding for roads and bridges	6	7	6
Taxes	13	16	10
Crime and drugs	5	5	5
Healthcare	15	11	18
The environment	3	2	4
(Other – RECORD VERBATIM)	2	2	2
(Don't know)	1	1	1

And how concerned about cuts in funding for public schools in Pennsylvania – very concerned, somewhat concerned, a little concerned, or not concerned at all?

Very concerned	48	40	55
Somewhat concerned	30	30	30
A little concerned	10	13	7
Not concerned at all	11	15	7
(Don't Know)	1	2	1
Very /somewhat concerned.....	77	69	85
A little /not concerned at all.....	21	29	14

*Asked of half the sample

	<i>Total</i>	<i>Men</i>	<i>Women</i>
N=	604	290	314

[SSA – SALES & CORPORATE] Now I am going to read you a proposal that may be considered in the state legislature. This proposal will restore one billion dollars in funding for public schools in Pennsylvania by increasing the sales tax rate from six percent to six and a quarter percent and delaying a planned corporate tax cut. This additional tax revenue will go into a dedicated trust, to be used only for funding public education in Pennsylvania.

Do you support or oppose this proposal?

[If SUPPORT/OPPOSE] And do you SUPPORT/OPPOSE this proposal strongly or somewhat?

[If UNDECIDED] Well, which way do you lean?

Support - Strongly	31	27	34
Support - Somewhat	22	22	21
Undecided – lean support	2	2	3
Undecided	8	6	9
Undecided – lean oppose	2	3	2
Oppose - Somewhat	10	15	6
Oppose - Strongly	23	24	23
(Don't Know)	2	2	2
Support.....	55	51	58
Oppose.....	36	41	30

**Asked of half the sample*

	<i>Total</i>	<i>Men</i>	<i>Women</i>
N=	604	290	314

[SSB – INCOME ONLY] Now I am going to read you a proposal that may be considered in the state legislature. This proposal will restore one billion dollars in funding for public schools in Pennsylvania by increasing the state income tax rate from three point zero-seven percent to three point three percent. This additional tax revenue will go into a dedicated trust, to be used only for funding public education in Pennsylvania.

Do you support or oppose this proposal?

[If SUPPORT/OPPOSE] And do you SUPPORT/OPPOSE this proposal strongly or somewhat?

[If UNDECIDED] Well, which way do you lean?

Support - Strongly	30	28	32
Support - Somewhat	21	18	23
Undecided – lean support	3	1	4
Undecided	8	9	8
Undecided – lean oppose	3	1	4
Oppose - Somewhat	9	12	6
Oppose - Strongly	25	27	22
(Don't Know)	2	3	1
Support	54	48	59
Oppose	36	40	32

*Asked of half the sample

	<i>Total</i>	<i>Men</i>	<i>Women</i>
N=	604	290	314

Now I am going to read you a pair of statements about this proposal to increase funding for schools.*
 [ROTATE STATEMENTS]

Supporters of this proposal say Pennsylvania schools are in crisis. Across the state, 20,000 teacher and support staff positions have been eliminated in the past two years, while seventy percent of schools districts have raised property taxes at the same time. In Lancaster, libraries are being cut and class sizes are increasing. In Allentown, ninety-nine teachers were laid off this week. And seventy percent of school districts have had to increase class sizes since 2011. These are the consequences of cutting nearly one billion dollars from public schools over the past two years. We must restore this critical funding for our schools and for our children, the best long-term investment we can make.

Opponents of this proposal say that we are facing tough budget decisions but education remains a top priority for Governor Corbett, who has increased education funding by one point two-five billion dollars since taking office. Separately, Pennsylvania received federal stimulus funding to support education three years ago. Now that the stimulus money is no longer available, tax and spend liberals are demanding that we raise taxes to permanently match those stimulus funds. We cannot afford that. While there have been lay-offs, the fact is that staffing levels are now back to pre-stimulus levels. We cannot afford a billion dollar tax increase on hardworking Pennsylvanians.

Which of these statements do you agree with more?

[If Choice Made] Do you agree with that statement much more or somewhat more?

Supporters – much more	33	32	34
Supporters - somewhat more	22	19	25
Opponents – much more	17	23	13
Opponents – somewhat more	12	14	10
(Both)	5	4	6
(Neither)	5	7	4
(Don't Know)	5	1	9
Supporters	55	51	59
Opponents	30	37	23

*Asked of half the sample

	<i>Total</i>	<i>Men</i>	<i>Women</i>
N=	604	290	314

[SSA – SALES & CORPORATE] Sometimes in a survey like this, people change their minds. Now I am going to read you a proposal that may be considered in the state legislature. This proposal will restore one billion dollars in funding for public schools in Pennsylvania by increasing the sales tax rate from six percent to six and a quarter percent and delaying a planned corporate tax cut. This additional tax revenue will go into a dedicated trust, to be used only for funding public education in Pennsylvania.

Do you support or oppose this proposal?

[If SUPPORT/OPPOSE] And do you SUPPORT/OPPOSE this proposal strongly or somewhat?

[If UNDECIDED] Well, which way do you lean?

Support - Strongly	38	33	43
Support - Somewhat	14	14	14
Undecided – lean support	5	5	5
Undecided	6	7	6
Undecided – lean oppose	3	4	2
Oppose - Somewhat	6	8	4
Oppose - Strongly	25	26	24
(Don't Know)	2	3	1
Support	58	53	63
Oppose	34	38	30

**Asked of half the sample*

	<i>Total</i>	<i>Men</i>	<i>Women</i>
N=	604	290	314

[SSB – INCOME ONLY] Sometimes in a survey like this, people change their minds. Now I am going to read you a proposal that may be considered in the state legislature. This proposal will restore one billion dollars in funding for public schools in Pennsylvania by increasing the state income tax rate from three point zero-seven percent to three point three percent. This additional tax revenue will go into a dedicated trust, to be used only for funding public education in Pennsylvania.

Do you support or oppose this proposal?

[If SUPPORT/OPPOSE] And do you SUPPORT/OPPOSE this proposal strongly or somewhat?

[If UNDECIDED] Well, which way do you lean?

Support - Strongly	28	25	31
Support - Somewhat	24	22	25
Undecided – lean support	5	6	4
Undecided	9	6	12
Undecided – lean oppose	1	3	1
Oppose - Somewhat	6	7	5
Oppose - Strongly	27	32	22
(Don't Know)	0	0	1
Support	57	53	60
Oppose	34	42	27

**Asked of half the sample*

	<i>Total</i>	<i>Men</i>	<i>Women</i>
N=	604	290	314

Finally, I would like to ask you a few questions for statistical purposes only.

Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

[IF REPUBLICAN OR DEMOCRAT:] Do you consider yourself a strong (Republican/Democrat) or a not-so-strong (Republican/Democrat)?

[IF INDEPENDENT:] Would you say that you lean more toward the Republicans or more toward the Democrats?

Strong Democrat	27	21	32
Not-so-strong Democrat	9	5	12
Independent - lean Democrat	5	5	4
Democrat	40	31	48
Independent	21	27	15
Republican	33	33	33
Independent - lean Republican	6	6	6
Not-so-strong Republican	5	4	6
Strong Republican	22	23	20
Other	4	6	3
(Don't know)	2	3	2

What is the last year of schooling that you have completed?

1 - 11th grade	2	2	2
High school graduate	26	23	28
Non-college post H.S.	3	3	2
Some college	26	27	25
College graduate	29	28	30
Post-graduate school	13	16	11
(Don't know/refused)	2	2	1

Are there any children under the age of 18 living with you at home?

Yes.....	24	26	22
No	74	73	75
Refuse	2	1	2

**Asked of half the sample*

	<i>Total</i>	<i>Men</i>	<i>Women</i>
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What is your age? [IF REFUSED]: I am going to read you some categories. Please stop me when we get to your category.

18-24 years	7	9	6
25-29	4	4	4
30-34	4	6	2
35-39	6	7	5
40-44	7	7	6
45-49	9	9	9
50-54	9	6	11
55-59	10	12	9
60-64	12	11	12
65-69	9	8	9
70-74	6	4	7
Over 74	13	13	13
(Refused)	5	4	6

Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background?

[IF NO]: What is your race - white, black, Asian, or something else?

White	85	85	85
Black/African American	10	10	10
Latino/Hispanic	0	0	1
Asian	1	1	1
Other	2	2	2
(Don't know/refused)	2	3	1

This completes our survey. Thank you very much for your time, and have a pleasant evening!

**Asked of half the sample*